

ALYSSA SERNOSKIE

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Technical Skills

- Illustrator
- InDesign
- Photoshop
- Adobe XD
- MySQL
- PHP
- HTML/CSS
- JavaScript
- SEO
- Adobe Creative Cloud
- Microsoft Office
- Google Suite

Competencies

- Intermediate in web design and development.
- Consistent, dependable, and accurate in carrying out responsibilities.
- Displays an ability to learn quickly and adapt to changing situations.
- Detail oriented.
- Strong technical communication skills.
- Uses problem-solving skills to find creative solutions.
- Confident in cooperative and team environments.
- Proficient in oral and written communication.
- Knowledge of printing, prepress workflow, and packaging structural & aesthetic design.

Work Experience

Freelance Web & Graphic Designer

Independent | *Present*

Working independently and cooperatively with clients to build effective designs based on client need. Provide clients with several mock-ups of designs to choose from and curate project timelines based on scope. Created designs and built files for print and web using Adobe Creative Suite and HTML/CSS. Worked under time constraints, showed effective communication with clients to meet deliverables and set up appropriate expectations for the end-product. Regularly experimenting with new technologies and methods to help deliver a better product for clients.

Prepress Technician, Production Artist

Lowe-Martin | *2019 – 2021*

Full-time position as a Junior Prepress Technician working on preparing and imposing PDFs for print on large format and lithography printing presses. Other tasks included design fixes to PDFs, color corrections, graphic design, adaptive design, layout, and branding. Created workflows and scripts to optimize the file preparation process, reduce human intervention and complete jobs in less than the estimated prepress time cost. Assisted in client acquisition and increasing revenue by utilizing color correction and graphic skills.

Education History

Interactive Media Management | **Sheridan College** | *2021 – 2022*

Ontario College Graduate Certificate, graduated with Honors.

Graphic Communications Management | **Toronto Metropolitan University** | *2016 – 2020*

Bachelor of Technology with a concentration in Packaging and minor in Communications and Design.